

Breakout: Community Outreach

OVERVIEW & PURPOSE

Fellows will have the opportunity to collaborate with community champions and community-based events. This breakout session will prepare students to set up an education and outreach table/booth and allow them to practice their new teen-safe driving educational tools in a simulated tabling role-play.

Community Project ideas include, but are not limited to:

- Tabling at schools or community events
- Storytime or tabling at a library
- Partnering with your local hospital for a health fair
- Offering to help at a driver's ed school

OBJECTIVE

Be The Change Fellows will have the chance to build outreach and educational skills while using Impact Teen Driver materials and resources to educate audiences at tabling/community-based events.

ROOM SET-UP

Technology Needed: None

Activity Materials: Each activity described below requires different materials. Review the Materials Needed list for each activity then gather the items in the area where you plan to conduct the demonstration during the breakout session presentation.

ACTIVITY 1: CREATE REAL IMPACT CONTEST (5 MINUTES)

Description

Facilitators will describe the Create Real Impact contest by empowering Fellows to become part of the solution to stopping reckless and distracted driving. Fellows will create graphic designs, 30-second PSA videos, or a social media campaign focusing on positive solutions to end reckless and distracted driving. Fellows will explain the rules, guidelines, and past winners.

Preparation

Have each attendee pull out the CRI Flier from their Folder or pass one out to each person. Divide the attendees into groups. This can be done by simply going around the room giving each person a number of 1, 2, 3, or 4, then have them group up by the numbers given to them.

Materials Needed

- (100) CRI Contest Fliers

Explain the Task

Each person takes a turn talking using the Sample Talking Points below about the CRI Contest to their team mates as though they are talking to a class of high school students. They need to be convinced of why entering the CRI Contest is a great idea.

Sample Talking Points: “Become a mentor to a group of high school students who will create original social media campaigns showcasing SOLUTIONS to the real problem of distracted driving. Include a 30-second PSA video in your social media campaign that demonstrates how your campaign impacted your school and your community.” -Or-

“Submit one entry into one of two categories: Video or Graphic Design, and Get your community involved, such as other classmates, teachers, local first responder agencies, and elected officials.”



ACTIVITY 2: TABLING CHALLENGE RELAY (5 MINUTES)

Description

Attend community events and provide Impact Teen Drivers with educational resources and materials. Engage, educate, and empower teens, families, and community members about the dangers of reckless and distracted driving. Potential venues are National Night Out, Family Safety Days, Community Health Fairs, Safe Grad Night, YMCA Family Days, etc.

Preparation

The room will need to have 4 tables in it. Use one of the four tables as a Materials Table to gather grouped ITD resources and materials (see the materials list below) to be collected for their table display. Divide the attendees into three (3) tabling teams.

Materials Needed

- (3) Banners, Tabletop, WDYCL (available for purchase)

- (1) Chalk, box
- (6 sets) Children’s Books – 6 sets of each: Distractopus Book, Be Your Hero book, Fast Cats Book, Activity Sheets
- (3) Easels for Tabletop Banners (available for purchase)
- (4) Facilitator Guides
- (25) GDL brochures
- (20) Pledge Cards - WDYCL
- (10) Posters, set of 6 - WDYCL
- (1) Scissors
- (10) Stickers – Distractopus
- (10) Wheel of Distraction – Handheld

Explain the Task

1. Have the teams stand by the Materials Table to view what’s available then return to their assigned table.
2. When the facilitator says “Go”, each team will send one Supplier to the Materials Table to gather items to be set up on display at the group table – limited to no more than 3 of the same item. As the Supplier brings items, start setting up the table. They can make multiple trips. The display needs to be impressive and creative as it would be at a Community Event to interest people to approach.
3. At the end of five (5) minutes, the facilitator will say “Stop.” All tables must be complete.
4. Finally, while the groups stay standing at their table, the facilitator will hold up each individual resource item and give an example of how they can talk about it or use it when tabling to make it interesting for people coming to the table.



ACTIVITY 3: “INTEXICATED” (10 MINUTES)

Description

Participants will put on impairment goggles and attempt to navigate a miniature cone course on foot, changing the course up every few people.

Preparation

Set up 10 cones in a large area, with enough space to walk around them safely. At the start of the course, set out 4-5 impairment .08 goggles. Provide sanitizing wipes to clean goggles between uses. Optional: place a key on a table at the course end and/or tie a small drawstring bag in a bow with a wrapped candy inside.

Materials Needed

- (10) Cones
- (3) Impairment Goggles, .08
- (1) Sanitizing Wipes Container
- (1) Key, or drawstring bag with a wrapped candy

Explain the Task

1. Texting while driving is the same cognitive impairment level as driving with a .08 BAC.
2. While driving, texting is highly lethal! Hands off the wheel, eyes off the road, and 37% of the brain is not focused on driving!
3. To experience how difficult it is to text and focus, put on a pair of impairment goggles and walk through the cone course without touching a cone; at the end, come back. Increase the challenge by having them pick up a key on a table or untie a small bag with a wrapped candy inside and unwrap the candy.

ACTIVITY 4: CHALK CITY STATION (5 MINUTES)

Description

Use chalk to decorate the walkways/sidewalks around your school or community centers with messaging or statistics about reckless and distracted driving. High School leaders can facilitate sessions at elementary schools or encourage their schools to participate. Chalk, open safe space to draw (blacktop, walkways, sidewalks, etc.)

Preparation

Give each person a ½ sheet of paper to write their design on.

Materials Needed

- (100) Half sheets of paper
- (5) Boxes of Colored Chalk



Explain the Task

1. Turn the half sheet of paper with the shorter length on top; this represents a section of sidewalk.
2. Using a piece of chalk, design what a chalk message might look like.
3. The design needs to be messaging or statistics about reckless and distracted driving or what a person can do and encourage others to *do* to keep everyone in a car safe.

ACTIVITY 5: EXPLAIN ONLY - SEAT BELT CHALLENGE (5 MINUTES)

Description

Engage with teens through a timed relay related to seatbelts. Groups of 4 stand by each car door and when the signal is given, they jump into the car, buckle their seat belt, and raise their hands signaling completion of the BUCKLE relay. When the next signal is given, they unbuckle, open and close the car door before raising their hands signaling completion of the UNBUCKLE relay. Each relay score is recorded. At the end of the event, optional gifts can be given for the fastest scores or just recognition in some way.

Preparation

- Ideally an officer and one staff member will run the station and keep track of times; but two staff members can run the station.
- Park and secure a 4-door car in an amphitheater where all students have access/view.

Materials Needed

- (1) Vehicle, secured on school site
- (1) stopwatch
- (1) Poster Board or paper to jot down the best times.
- Optional prizes can be given to the 1st place winners at the end of the event.

Explain the Task

1. Groups of 4 participants at a time will be timed getting into a car and buckling up.
2. Each person stands outside one of the four doors with their hands raised. A Timekeeper using a stopwatch stands watching, ready to start the timer when the Officer yells.
3. Once the officer confirms all are in place—by the students putting two hands up—then s/he yells “BUCKLE”. Participants must open the door, sit down, buckle their seatbelt and raise both hands in the air then freeze. The time stops when the last person raises

their hands. The officer yells, “DONE”, when all hands are raised. The Timekeeper marks down the total BUCKLE TIME on a poster board for all to see.

4. Once the officer confirms all participants have both hands raised, s/he yells “UNBUCKLE”. Participants unbuckle their seatbelt, get out of the car, close the door and raise both hands. The time stops when the last person raises their hands. The officer yells, “DONE”, when all hands are raised. The Timekeeper marks down total UNBUCKLE TIME on a poster board for all to see.
5. Team names and times are recorded throughout the day, and the winning team for BUCKLE and the winning team for UNBUCKLE receives a prize at the end of the day.

Facilitator Talking Points:

- Half of all teens who died last year from a car crash would be alive today had they worn their seat belts.
- Your seat belt is your number one line of defense in a car crash! Please ensure everyone in your vehicle has their seat belts on, as those who choose not to wear them can become projectiles in a crash.
- Wearing your seat belt incorrectly (shoulder strap behind back or lap belt not on hips) can cause serious injuries.

