

Positive Community Norming Statistics

Here are some verified statistics that you can use in your poster. If you do additional research, please use and cite reputable sources, such as government agencies like national and state transportation departments.

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Showcase your positive solutions to end reckless and distracted driving!

Impact
Teen Drivers

75% of fatal teen crashes do not involve drugs or alcohol ([NHTSA, 2019](#)).

Almost 3,000 teens lose their lives in crashes each year – these crashes are 100% preventable!

Among teen drivers and passengers 16–19 years of age who were killed in car crashes in 2020, 56% were not wearing a seat belt at the time of the crash ([CDC, 2020](#)).

94% of high school students say they wear a seat belt every single ride ([CDC, 2017](#)).

Parents are the #1 influencer of teens driving attitudes and behaviors ([SafeKids Worldwide, 2016](#)).

Graduated Driver Licensing laws have decreased teen fatalities by about 40% ([Vaca et al, 2021](#)).

94% of teens think that teen passengers are a distraction while driving ([Children's Hospital of Philadelphia, 2007](#)).

90% of teens say they would stop texting while driving if a friend in the car asked them to ([ATT, 2013](#)).

84% of young people (16–20-year-olds) say they would speak up if the driver was texting ([NHTSA, 2015](#)).

Over 60% of high school students who drive say they don't text or email while driving ([CDC, 2017](#)).

87% of teens don't drive while under the influence of marijuana ([CDC, 2017](#)).