

## Action Planning Made Simple – PRESENTATIONS

1. Who do you want to reach, and why (e.g., elementary, middle, high school students, and parents are all options)?
  
  
  
  
  
  
  
  
  
  
2. What schools or groups in your area could you schedule presentations with (e.g., school name, club name, health class, etc.)?
  
  
  
  
  
  
  
  
  
  
3. Who do you need to include in your plan (e.g., school principals and teachers)? What community members can you partner with to make your plan a success (e.g., Safe Kids, CHP, or others)?
  
  
  
  
  
  
  
  
  
  
4. What materials/resources do you need? Reach out to Impact Teen Drivers for assistance with materials and resources.
  
  
  
  
  
  
  
  
  
  
5. Create a draft timeline. Consider including high profile dates such as April: National Distracted Driving Awareness Month, May: Global Youth Traffic Safety Month, August/September: Back to School season, October 15–21: National Teen Driver Safety Week.
  
  
  
  
  
  
  
  
  
  
6. How will you know that you have been successful? For example, "I will be successful if I present for two elementary school classes before September 2025." or "I have partnered with CHP at a presentation."

## Action Planning Made Simple – **COMMUNITY EVENTS**

1. Who do you want to reach, and why (e.g., your classmates, your high school, elementary or middle school students, parents, your neighborhood, etc.)?

2. What events does your community and/or school host that you may be able to attend? Consider community fairs, farmer's markets, seasonal events, 5k/runs, sports events, Back to School events, tabling at your school quad at lunch, pep rallies, etc.

3. Who do you need to include in your plan (e.g., school principals and teachers)? What community members can you partner with to make your plan a success (e.g., Safe Kids, CHP, or others)?

5. What materials/resources do you need? Reach out to Impact Teen Drivers for assistance with materials and resources.

6. How will you know that you have been successful? For example, "I will be successful if I set up a table at two community events, and speak to 75 people." or "I tabled at a Back to School event."