

CREATE REAL IMPACT CONTEST

Impact Teen Drivers **Contest Guidelines**

THE CREATE REAL IMPACT CONTEST IS OFFERED ONLY IN THE 50 UNITED STATES AND DISTRICT OF COLUMBIA BY IMPACT TEEN DRIVERS FUND (“SPONSOR”) TO PROMOTE OUR ONGOING COMMITMENT TO PROVIDING AWARENESS AND EDUCATION REGARDING THE DANGERS OF DISTRACTED DRIVING AND POOR DECISION MAKING. CONTEST BEGINS 04/01/10 AND ENDS 9/30/10 (“CONTEST PERIOD”).

ELIGIBILITY: Create Real Impact Contest Awards are open only to legal residents of the fifty (50) United States (including DC) between the ages of 15-20. Entrants must be enrolled as full-time students in an accredited secondary, college level or trade school. All applicable federal, state and local laws and regulations apply. Void where prohibited.

CONTEST PERIOD: The Contest process runs between 12:00 a.m. Eastern Standard Time (“EST”) on April 1st, 2010 through 11:59 p.m. EST on September 30th, 2010 (the “Contest Period”).

HOW TO ENTER: During the Contest Period, visit www.createrealimpact.com and follow the links and instructions to complete the registration. Complete and submit the registration, including a valid address. Enter the Create Real Impact contest by submitting your registration. Proof of submission or sending is not proof of receipt by Sponsor. All submissions become the exclusive property of Sponsor, and none will be acknowledged or returned. Sponsor shall have the right to edit, adapt, and publish any or all of submissions, and may use them in any media without attribution or compensation to the contestant, his or her successors or assigns, or any other entity.

SUBMISSION OF ANY ENTRY IN THIS CONTEST CONSTITUTES ENTRANT’S IRREVOCABLE ASSIGNMENT, CONVEYANCE, AND TRANSFERENCE TO SPONSOR OF ALL RIGHT, TITLE, AND INTEREST IN THE ENTRY, INCLUDING, WITHOUT LIMITATION, ALL COPYRIGHTS.

Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, or misdirected submissions, which are void. In addition, by entering, contestants represent and warrant that the entries that they submit:

- Are their own original creations;
- Do not infringe any other person’s or entity’s rights including music, art, etc.; and
- Are youth-led projects.

LIMIT: One (1) entry per person during the Award Contest Period.

JUDGING FOR WINNERS: After the finalists are chosen through online voting, qualified judges, whose decisions regarding the contest and related matters are final, will choose the Create Real Impact contest winners for each category; entries will be judged on the basis of concept/idea (25%); effectiveness of the message (50%); and creativity (25%). Winners will be notified by phone, mail or email on or by October 15, 2009. Winners must comply with all Contest rules as published. In the event of a tie the submission that is the most creative, as determined by judges in their sole discretion, will win the prize.

Winners agree to conduct any and all media interviews related to the contest if requested and approved by the Impact Teen Drivers organization, and not disparage Impact Teen Drivers organization or its partners during interviews. Failure to comply with this requirement for any reason or return of prize notification or prize as undeliverable will result in forfeiture of prize and an alternate winner will be selected by the judges from the remaining eligible entries and award the prize. Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor may use the winner's name, address (city, state), likeness, and/or prize information for contextual purposes worldwide, including the internet, without limitation and without further payment or consideration, except where prohibited by law. Including incorporation of winner into a Create Real Impact award publications.

PRIZES: Up to thirty (30) \$1000 high school grants or individual winner awards will be awarded. High school students will receive individual award packages as outlined on the website (i.e. new laptop, etc.). College, university, or trade school students will be awarded a \$1000 grant directly to the individual to apply to educational expenses. If multiple individuals submit a project, it is the responsibility of the winners to divide the \$1000 grant award and any prizes. All taxes on the prize are the winners' responsibility. No cash equivalent and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute any listed prize for one of equal or greater value if the designated prize should become unavailable for any reason. Prizes consist only of those items specifically listed as part of the prize— any item, cost or expense not specifically listed as part of the prize is the sole responsibility of the winner.

GENERAL RULES: By entering or participating in the Contest, participants agree to be bound by these Official Rules. Sponsor assumes no responsibility for electronic hardware, programming or software malfunctions, or failures, or line connections, accessibility or availability, or technical failures of any kind, or unauthorized human intervention, or the incorrect or inaccurate capture of any entry or other information, or for the failure to capture any such information. Sponsor is not responsible for: any incorrect or inaccurate information, whether caused by contestants, or by any of the equipment or programming associated with or utilized in the Contest; technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; unauthorized human intervention in any part of the entry process or the Contest; technical or human error which may occur in the administration of the Contest or the processing of entries. Further, if, for any reason, the Contest is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, at their sole

discretion, to cancel, terminate, modify or suspend the Contest, and select the winner for the Contest, from the entries received prior to the action taken or in other such manner as deemed fair and appropriate by Sponsor. Participants, by receipt of a prize in this Award Contest, hereby waive and release, and agree to hold harmless the Sponsor, all promotions and advertising agencies, and their respective parents, subsidiaries, affiliates, distributors, advertising and promotions agencies and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the Contest, or their participation in the Contest, or their participation in any Contest or prize related activity, or any travel related to the Contest or any travel for any prize related activity. Winner also further acknowledges that Sponsor, their affiliates, subsidiaries, employees, officers, directors, and promotions and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any prize or the Contest including but not limited to quality, condition or fitness for a particular purpose. Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved under the laws of the State of California, without respect to any conflict of law issues, and entrant agrees that such shall be resolved individually, without resort to any form of class action, and exclusively by the Federal and State Courts of California.

RULES/WINNER'S LIST REQUESTS: To obtain these rules or a contest winners list, send a self-addressed stamped envelope to: Impact Teen Drivers, P.O. Box 161209, Sacramento, CA 95816. Requests for winner's lists must be postmarked by October 30, 2010.

SPONSOR: Impact Teen Drivers, Attn: Create Real Impact Contest, P.O. Box 161209, Sacramento, CA 95816.

what do you consider
LETHAL?